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OPEN DAYS 2012 SIDE EVENT "Bucharest-Ilfov REGION Delivering Results"

Bucharest-Ilfov Region Investment Opportunities

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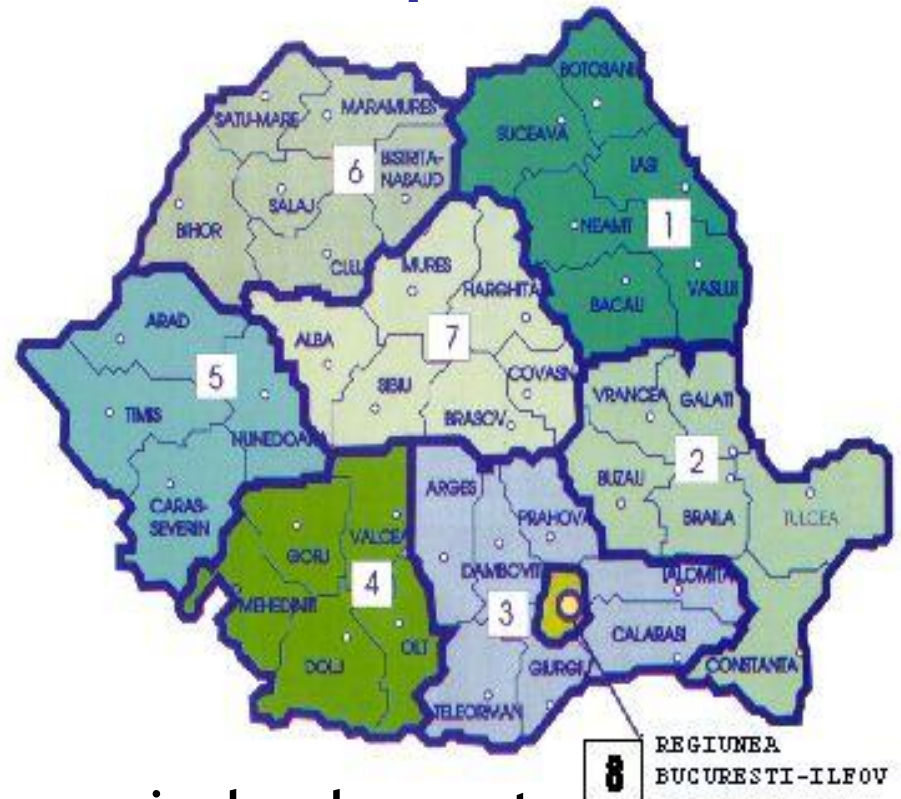


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Regional development concept



ROMANIA - 8 regions for economic development
Law nr.315 / 2004

Targeting the development priorities of Romania and the EU objectives

Following the principles of EU regional development and cohesion policy

Bucharest Ilfov Region



Regional Institutions

- BI Regional Development Agency
- NGO for public utility
- BI Regional Development Council
- the decision-making body

Bucharest - Ilfov Region SWOT analysis (1)

Strengths

- A regional pole of growth and job creation
- A service-based economy to support the functions of capital region
- High density of higher education and research facilities
- The highest amount of foreign direct investment in Romania
- The most important transport node of Romania



Bucharest - Ilfov Region SWOT analysis (2)

Weaknesses

- High rate of unemployment, particularly amongst the youngest
- Low proportion of population aged 0-20, on total population
- Strong environmental pressure
- Participation of enterprises and population in the information society much below EU average
- High consumption of energy and water

Bucharest - Ilfov Region SWOT analysis (3)

Opportunities

- Increasing interest for higher education and research
- Improved enterprise competitiveness
- Better services for citizens and users
- Job creation
- Increasing EU funding allocations for transport and environmental infrastructure

Bucharest - Ilfov Region SWOT analysis (4)

Threats

- Brain drain (emigration of educated/skilled/qualified labour force)
- Increasing cost of public service for citizens and users
- Landscape degradation and increasing pollution
- Neglect of cultural and environmental patrimony
- Increasing regional differences



REGIO in Bucharest Ilfov Region

New opportunities in business development 2012

LIKE WHAT?

- more powerful potential partners
- better infrastructure
- higher quality services
- new technologies provided
- highly educated human resources
- clean energies & enviroment
- healthy business climate



Looking for the best place to place your business ?

Bucharest-Ilfov Region is the place you are looking for



- **Economic indicators :**
- **GDP-5680 euro/inhabitant, almost twice the national average**
- **W-work productivity - 11 000 euro/employee, also almost twice the national average**
- **FDI-foreign direct investments-over 13,6 millions euro-about 60% of the national ones**
- **SMEs-23% of the national no.**
- **Population: 2,2 million inhabitants - 9% of Romania´s population**
- **Modern structure of the labor force -75% in tertiary sector i.e. *Services***
- **Education: 1/3 of the students from Romania in 34 university units located in region**

Bucharest-Ilfov

transport & modern infrastructure crossroad

Modern developing infrastructure:

- 2 Operational International Airports concentrating 70% of the international traffic of Romania, goods and passengers - Otopeni & Băneasa and a third one in project phase.
- Subway Network: 4 main metro tracks and 2 more in project phase
- Cross point of the 8 national main railways interlinking it with all the other regions
- Intercrossing of 2 pan-european corridors-IV and IX, and of 2 pan-european axes-7 and 18



Bucharest-Ilfov

a region in continuous reconstruction and modernization

Modern structure of the economy:

- 75% *Services*: constructions, transports, real estate, financial&banking, IT&C, trade, tourism, consultancy&business support , R&D, a.s.o.
- 23% *Industry*: food&drinks&tobacco, light ind.-readymades, leatherwear , rubber&plastics, cellulose,paper&carton, pharmaceuticals ,movies ind.
- 2% *Agriculture*: grains, vegetables , aquaculture, pigs, poultry



Investment Opportunities for Your Business in Bucharest-Ilfov Region

☉ Infrastructure:

- roads: extention & modernization & maintenance of the existing network
- utilities: development of the networks in the outskirts of Bucharest and in the rural areas of Ilfov-all types: water and wastetreatment, thermofication a.s.o. keeping with the tendances of industry delocalization, development of residential areas and expansion of tourism



Investment Opportunities for Your Business in Bucharest-Ilfov Region

⦿ Services:

- **logistic centers:** around the 2 operational international airports, Otopeni and Baneasa, having in mind the third one under construction and near the future port to the Bucharest-Danube Canal, to be built until 2015 in "1Decembrie" Commune
- **construction&real estate :** industrial&retail structures, office spaces, residential parks, entertainment centers &parks



Investment Opportunities for Your Business in Bucharest-Ilfov Region

- ⦿ **IT&C:** support centers, technological parks, assembling facilities included
- ⦿ **Education, HR:** using the existing university & research capacities
- ⦿ **R&D, Inovation:** following closely the RIS project already implemented
- ⦿ **Tourism:** business, congress & exhibition , thematic, spa & wellness - Ganeasa thermal waters, lake watersports forests climate enjoying activities in Vlasiei Forest a.s.o.



Investment Opportunities for Your Business in Bucharest-Ilfov Region

⊙ Industry

- machine tools, rubber & chemical industry-including pharma & cosmetics,
- paper industry, food & drinks production stressing on bio technologies, tobacco, light industry, movies industry a.s.o.
- using the existing **industrial & technological parks** or developing new facilities on city locations resulted from delocalization and division of former big production units: Semănătoarea, IMGB, Timpuri Noi.



- ## ⊙ Agriculture
- development of bio production in grains, vegetables, flowers, pigs , poultry, fur small animals and aquaculture in Ilfov area



YOUR BUSINESS SUPPORT

Bucharest Ilfov Regional Development Agency

- The best guide through the EU legislation when investing in our Region
- Your trustful matchmaker with the most suitable potential partners
- The shortest way to the Local Administration Authorities
- Promoter of PPP Schemes
- INTERMEDIARY BODY for REGIO and other development programs,
- financed by European Funds and other international sources
- Your Business HELP DESK in the Region
- Your EEN connection through PRO SME BISNET, ready to find you a business partner in EU and not only!

Do You need a business solution ?

Look for us !



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Bucharest-Ilfov

a region already known but still to be discovered

Bucharest-Ilfov

a region focused on competitiveness,
on a market-driven development
where the private sector is a driving force
toward services & products
with increased added value
responding to demand



Sustainable development is OUR GOAL

Let's keep in mind that the Cohesion Policy asks for **continuous cooperation** for the **development of networks** and action plans in order to finance sustainable projects, **supporting synergies** in the regional development initiatives





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